



YOUTH ARTS TOOLKIT

how to run a

DANCE FLASHMOB

with sharing dance

WHAT IS IT?

a **dance flashmob** is a great way to **encourage** groups to learn a dance routine, rehearse it together and **stage a performance** in their local community. It can involve anywhere from **2 to 200+** people.

WHY DO THIS?

- to have fun!
- to learn a new dance
- to get together with friends and community members
- to spread appreciation of movement and music
- to encourage Canadians of any age and fitness level to experience the joy of dance

HOW LONG WILL IT TAKE?

the length of time can vary depending on each person's **level of familiarity** with dance. It could take as short as one day or longer, depending on each person's time available to rehearse.

HOW DO WE DO IT?

1 **register** on the Sharing Dance website at: www.sharingdance.ca and establish your group's profile—Sharing Dance is a free, easy to use tool to help you organize, learn and plan your dance flashmob

2 **recruit** an interested group of dancers. They can be dancers with any level of experience and skill

This toolkit was developed collaboratively by the Arts Network for Children and Youth and Canada's National Ballet School. Contact us for information and advice on how to run this project:

www.artsnetwork.ca | info@artsnetwork.ca | 416-536-6504

L'ÉCOLE
NATIONALE DE
BAJET
DU CANADA

CANADA'S
NATIONAL
BAJET
SCHOOL

Arts Network for
Children & Youth



Réseau des Arts
pour La Jeunesse

HOW DO WE DO IT? (continued)

- 3** choose a **dance routine** from the Sharing Dance website (it offers great dance routines of all styles and levels, which showcase **talented Canadian choreographers** and musicians, and also includes instructional videos that walk you through the dance, every step of the way)
- 4** develop a **rehearsal schedule** and share it with your group (Sharing Dance can support you throughout the learning/rehearsal period too!)
- 5** identify your **performance date and location**, and share it with your friends and family
- 6** on the day of your dance flashmob, **rock it** and **have fun!**
- 7** **upload a video** and photos of your group's rehearsals and performance on the Sharing Dance website to share with other **flashmob enthusiasts**

WHAT WILL WE NEED?

- dancers
- someone to film your dance flashmob routine
- a group costume or planned attire for the performance day (optional)
- a sound system or boombox

ANYTHING ELSE?

share your dance!

Remember to upload your flashmob video to the Sharing Dance website and share it with others, so that widespread audiences can view your performance along with other dance flashmobs that have taken place across the country.

social media

Social media is another effective way to let people know about your dance flashmob. Tools like Facebook, Twitter or YouTube can help you connect and interact with people both in and out of your networks. By tweeting about your dance routine (@sharing_dance) and/or by connecting on Facebook (www.facebook.com/sharingdance.ca) you can stay connected with all flashmob participants, regardless of location. Let us know what your group is up to by writing a blog post on the Sharing Dance website when you upload your video (blog posts can be submitted by email at: info@sharingdance.ca)

HAVE FUN!